

## RESIDENTIAL ROOFING

Protect your home with beautiful,  
*long-lasting* metal roofing.





Horizon-Loc™, Hunter



Horizon-Loc™, Charcoal

# Consider the benefits of a **metal roof** on your home.

Metal roofs give long-lasting protection, are attractive, and can save you money.

Before you replace your roof with another round of traditional asphalt shingles, consider switching to metal. Metal roofing is quickly becoming popular in neighborhoods across America. Not only do metal roofs look great, but they protect your home better than shingles, and are a permanent roofing solution. Plus, they are energy efficient, and may qualify for homeowners discounts, which means more money in your pocket.

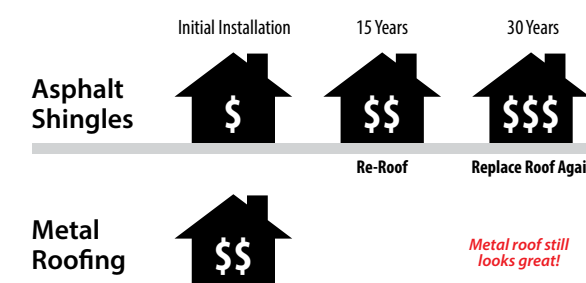
# Metal roofs give **long-lasting** protection.

Driving rain, blowing snow, and harsh sun are no match for the ultimate protection of a metal roof. A quality metal roof on your home is practically impervious to the forces of nature.

Traditional asphalt shingles are temporary and have to be replaced every 10-20 years. A metal roof is permanent and lasts two to three times longer than shingles. It will look great through all of your life's stages, from newlywed to empty nester.

**Ultimate protection**

**Last longer than shingles**





Central Snap®, Galvalume®



Panel-Loc Plus™, Charcoal

## Metal roofs are ***attractive*** and complement your home.

Central States has five metal roofing profiles to complement any architectural style. Choose Panel-Loc Plus for a Ranch-type or log cabin home, Horizon-Loc for a Colonial-type, Central Snap for a more contemporary look. For a more modern look, try R-Loc or M-Loc.

Each panel is available in a wide range of colors to fit your style. Don't worry, we've made color selection simple with our color visualizer. It's a quick and easy way to test out different color combinations and choose between panel profiles.



Find the color visualizer at  
**centralstatesmfg.com**

**Choose your  
profile**

**Wide range  
of colors**

## Metal roofing can ***save you money.***

As with any sound investment, the initial cost of buying a metal roof is higher than using asphalt shingles. However, a superior metal roof can increase the resale value of your home up to 6% versus homes with asphalt shingles according to Remodeling Magazine.

Some states offer a homeowners discount of up to 35% just for installing a metal roof. Be sure to check with your insurance agent to see if a metal roof can save you money.

Metal roofing can lower your electric bills, saving you up to 25% in energy costs. The paint on metal roofs, both light and dark colors, has special pigmentation that reflects the heat from the sun and keeps it from absorbing into your attic space and house.

Some metal roofing profiles can be installed directly over shingles, saving you money when replacing your roof. Be sure to check local codes to see how many layers of roofing your structure can hold.

**Increased  
resale value**

**Insurance  
discount**

**Lower  
electric bills**

**Installs over  
shingles**



M-Loc™, Crimson

# Find the *perfect fit* for your home and budget.

There are several qualities of metal roofing designed to fit any budget. Not sure which level of protection you need? Central States has taken the guesswork out of selecting the panel quality that works best for your project.

CentralGuard is our specific combination of everything that goes into making the highest-quality metal panels. Available on our Prime and Ultra panels, the CentralGuard name is a guarantee that you have the best protection and a lifetime paint warranty.

Homeowners are often surprised to learn how easily they can afford CentralGuard protection. On a typical roof quote Panel-Loc Plus Prime with CentralGuard can cost as little as \$200 more than Standard.



FEATURES	PANEL-LOC PLUS			R-LOC M-LOC	HORIZON-LOC	CENTRAL SNAP
	STANDARD	PRIME	ULTRA	PRIME	PRIME	PRIME
Cost	\$	\$\$	\$\$\$	\$\$\$	\$\$\$\$	\$\$\$\$\$
Aesthetics	Classic	Classic	Classic	Modern	Upscale	Upscale
Hidden Fasteners	-	-	-	-	✓	✓
Installs Over Shingles*	✓	✓	✓	✓	-	-
DIY Installation*	✓	✓	✓	✓	-	-
Minimum Pitch	3:12	3:12	3:12	1:12**	3:12	1:12
CentralGuard	-	✓	✓	✓	✓	✓
FADE PROTECTION						
Paint Warranty	40-Year	Lifetime	Lifetime	Lifetime	Lifetime	Lifetime
Fade Warranty	30-Year	30-Year	30-Year	30-Year	30-Year	30-Year
Fade Protection	✓	✓✓	✓✓	✓✓	✓✓	✓✓✓
Paint Type	SMP	SMP	SMP	SMP	SMP	Fluropon®
RUST BLOCKING						
Advanced Rust Blocking	-	✓	✓	✓	✓	✓
Perforation Warranty	-	20-Year	20-Year	20-Year	20-Year	20-Year
DENT RESISTANCE						
Advanced Dent Resistance	-	✓	✓✓	✓✓	✓	✓✓
Steel Gauge	THIN 29 ga.	THICK 29 ga.	26 ga.	26 ga.	26 ga.	24 ga.

\* See our Panel-Loc Plus installation guide before DIY installation or installing over shingles.  
\*\*Minimum pitch on R-Loc is ½ :12.

# Visualize it on your home.

Use our color visualizer to quickly test different color combinations for your home. Upload a photo, or try out some of our sample projects.



Find the color visualizer at  
[centralstatesmfg.com](http://centralstatesmfg.com)

# Common ***misconceptions*** about metal roofing.

## **Isn't it loud?**

This is the single biggest misconception about metal roofing. Most people picture an old porch with a rocking chair and a loud rainstorm. In reality, a metal roof is installed with solid sheathing and underlayment, causing it to insulate noise much better than other roofing materials.

## **Does lightning strike it often?**

Having a metal roof does not increase the likelihood of a lightning strike on your house. If your house does get struck by lightning, a metal roof would do a better job spreading out the energy to protect your home.

## **Isn't all metal roofing the same?**

Most people think that "metal is metal." But, there is wide variety of paint type and thickness, rust-blocking coatings, and steel hardness and thicknesses that protect your home from fading, rusting, and denting. Never consider a roof based solely on price. Weigh all factors of quality, durability, as well as price to find the best value. Don't spend a lifetime regretting the difference of a few hundred dollars.

Visit [allmetalnotequal.com](http://allmetalnotequal.com) to learn more.



**Right.  
On Time.  
Every Time.**

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