

# PRIVACY POLICY (EFFECTIVE 7.25.25)

H2 Heat & Air Inc. is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and protect your information when you sign up for our mailing list through our website.

## 1. Information We Collect

When you opt in to our mailing list, we may collect:

- Your name
- Email address
- (Optional) Phone number or ZIP code

This information is provided voluntarily and is used only for the purposes stated below.

## 2. How We Use Your Information

We use the information you provide to:

- Send occasional emails about HVAC tips, seasonal reminders, promotions, and service updates
- Inform you about special offers or changes in services
- Improve our communication and customer service

We will **never sell, rent, or share your personal information** with third parties for marketing purposes.

## 3. Data Protection

Your data is stored securely and only accessed by authorized personnel. We take reasonable steps to protect your information from unauthorized access, disclosure, or misuse.

## 4. Unsubscribing

You can unsubscribe from our emails at any time by clicking the “unsubscribe” link in any message you receive from us, or by contacting us directly at [Insert contact email or phone number].

## 5. Third-Party Email Services

We may use secure third-party email marketing services to manage our subscriber list and communications. These platforms are required to protect your data in accordance with industry standards.

## **6. Residents of Arkansas & Oklahoma**

We follow all applicable state and federal laws concerning privacy and electronic communications. If you have concerns about your data or how it's being used, you may contact us at any time.

## **7. Policy Updates**

We may update this Privacy Policy occasionally. Any changes will be posted here with an updated effective date. Continued use of our mailing list services means you agree to any changes.