

DO-MORE PROMOTIONAL



Do More Promotional is a business located in British Columbia that offers promotional products, custom awards, and branded gifts for businesses

BUSINESS FOR SALE



Williams Lake BC



domorepromotional.ca



\$110,000



BUSINESS SUMMARY

Do-More Promotional specializes in custom-tailored promotional products with access to thousands of different items. From T-Shirts to trophies, every item can be customized with a personal message or logo, using multiple decoration methods including imprinting and engraving.

More than simply a promotional product supplier, Do-More Promotional shines when it comes to collaboration. Consultation is the most important part of what our team does. Clients are invited to come in and share their goals and let our skilled promotional experts work on a plan that fits their unique needs, audience, recipients and budget.

What started out as a small, family run business in Northern Saskatchewan has grown over the past 10 years into a thriving promotional shop that clients have come to rely on for quality products and excellent customer service.

Do-More Promotional is proud to serve and support the Williams Lake area, as a member of the Chamber of Commerce and a big supporter of many local causes. The sale of this turnkey operation includes all equipment and supplies with a reliable client base and opportunities to grow. Offered for sale at \$110,000.

BUSINESS HIGHLIGHTS

- Established promotional product supplier since March 2015
- The only trophy/awards shop in Williams Lake and the only Rotary Engraver in the Cariboo
- Long term consistent revenue trend
- Proven business model
- Substantial Equipment included in sale
- Website and social media accounts included
- Revenue comes from a broad range of clients from the region, with people travelling to access our services
- Great potential for partnership or family business
- Owner prepared to transition buyer
- Financial information available and up to date

BUSINESS SERVICES & FACILITY

The business operates in a well organized leased space in Williams Lake. The main floor houses a showroom, front counter and workspace. The upper level is used primarily for storage and stockroom, with the laser engraver and related supplies in a separate office.

The space is on a non-transferable lease but the landlord is willing to negotiate new lease terms.

Our Services

- Custom clothing including heat transfer vinyl, dye sublimation, screenprint, embroidery, and direct-to-film transfer
- Laser and Rotary engraving services
- Decals and Small Signs
- Wide range of Promotional Products
- Personalized promotional items and giftware

GROWTH OPPORTUNITIES

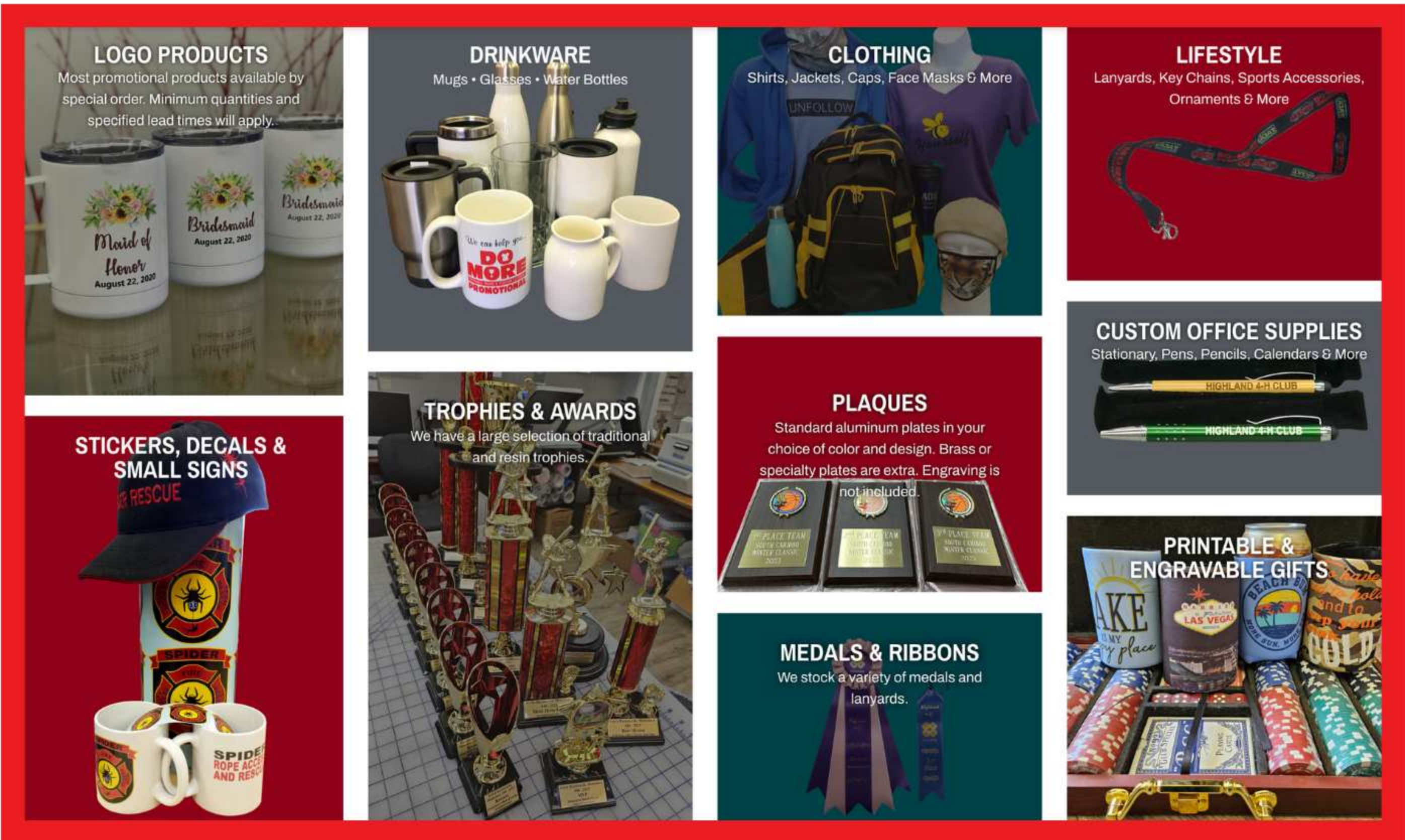
Sales come from a wide range of local clients, as well as from other areas in the region. Client base consists of Local Clubs and Organizations, Teams, Schools, and Businesses, as well as industries such as Forestry, Construction, Manufacturing and Real Estate.

While the existing business forms a solid foundation, many opportunities to grow are available. Existing equipment can be upgraded to allow for additional services.

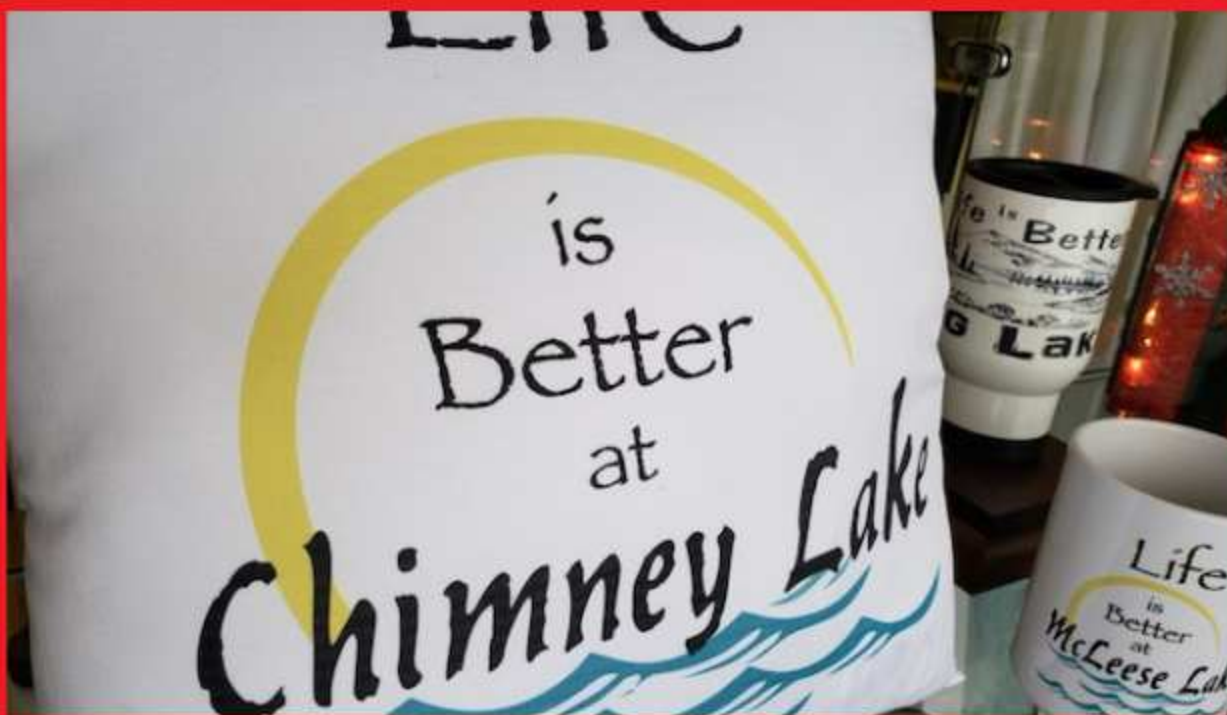
Investing in a DTF and/or embroidery machine would be beneficial for growth in the clothing department. A Convection Oven would be an affordable addition to the sublimation department.

Another opportunity is in the production of larger signs, if a new owner takes interest and is willing to research and learn.

BUSINESS IMAGES



PRODUCT IMAGES



MACHINERY IMAGES



EXTRA IMAGES





ABOUT WILLIAMS LAKE

Located in the heart of British Columbia's interior, Williams Lake serves as the commercial and cultural center of the Cariboo region—a vast area known for its natural beauty, rich resources, and entrepreneurial spirit. With its strategic position along Highway 97, Williams Lake connects northern and southern B.C., making it a key transportation and service hub for industries such as forestry, mining, agriculture, tourism, and ranching.

The Cariboo region is deeply rooted in history, from the Gold Rush era to modern resource development. Today, the area is evolving with a strong focus on sustainability, innovation, and diversification. Local businesses benefit from access to skilled tradespeople, competitive operating costs, and supportive municipal and regional economic development programs. Williams Lake offers a growing industrial base, reliable infrastructure, and a business-friendly environment that encourages investment and collaboration.

Quality of life is another major draw. The region offers affordable living, excellent schools, and a wealth of outdoor recreation—from fishing and hiking to mountain biking and winter sports. This balance of economic potential and lifestyle appeal continues to attract entrepreneurs, families, and professionals seeking opportunity outside major urban centers. With its blend of tradition, resilience, and forward-thinking growth, Williams Lake and the Cariboo region represent an exciting place to live, work, and do business—where community values meet modern opportunities in the heart of British Columbia.